

**24 may** 





МИНИСТЕРСТВО ПРИРОЛНЫХ РЕСУРСОВ И ЭКОЛОГИИ РОССИЙСКОЙ ФЕДЕРАЦИИ

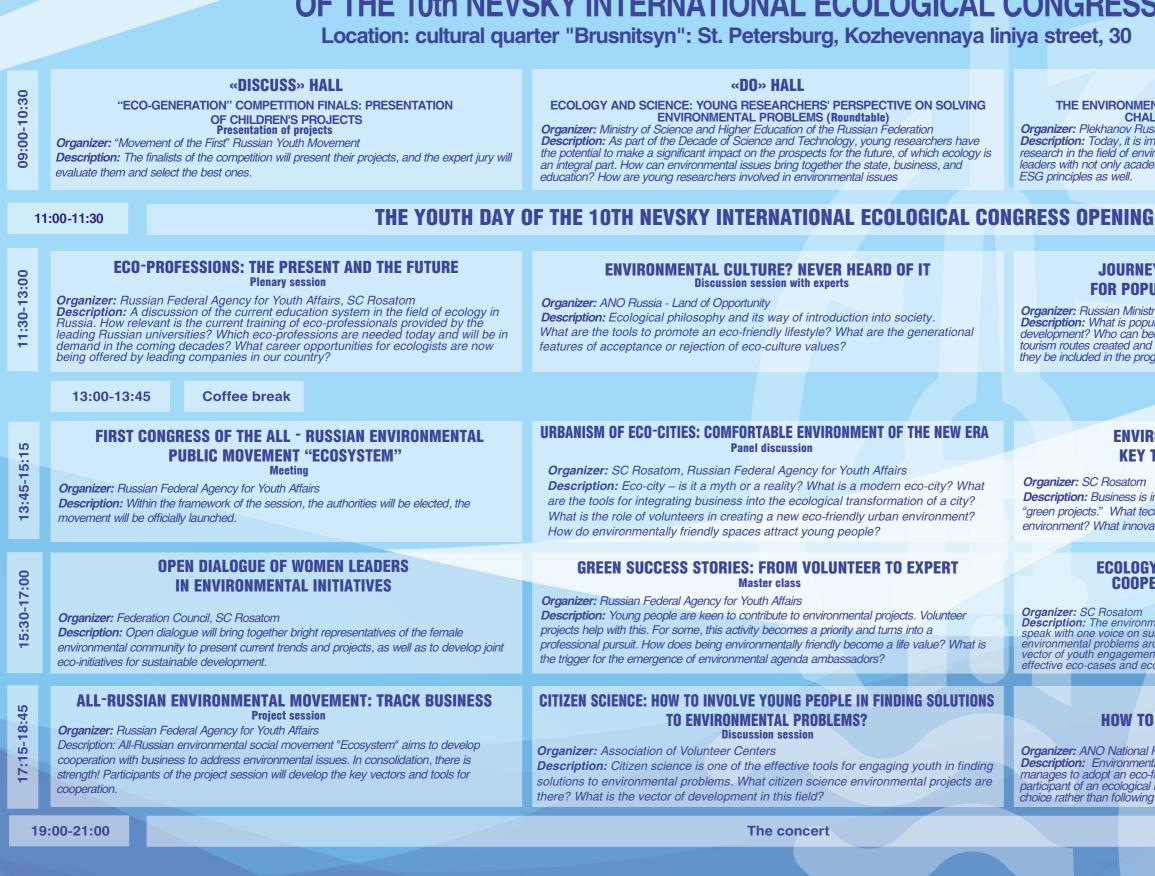






## YOUTH DAY BUSINESS PROGRAM ARCHITECTURE **OF THE 10th NEVSKY INTERNATIONAL ECOLOGICAL CONGRESS**

Location: cultural quarter "Brusnitsyn": St. Petersburg, Kozhevennaya liniya street, 30



Organizer: Plekhanov Russian University of Economics Description: Today, it is important to make universities not just a platform for fundamental research in the field of environmental preservation, but also a springboard for producing leaders with not only academic knowledge and applied skills, but who are ready to implement ESG principles as well

Organizer: Russian Ministry of Science and Higher Education Description: What is popular science tourism? What are the prospects for its development? Who can become a participant in the process? How are popular science tourism routes created and shaped? How does this relate to natural sites and how can there is the test between series and how can they be included in the program?

## **URBANISM OF ECO-CITIES: COMFORTABLE ENVIRONMENT OF THE NEW ERA**

**Description:** Eco-city – is it a myth or a reality? What is a modern eco-city? What are the tools for integrating business into the ecological transformation of a city? What is the role of volunteers in creating a new eco-friendly urban environment? How do environmentally friendly spaces attract young people?

## **GREEN SUCCESS STORIES: FROM VOLUNTEER TO EXPERT**

Description: Young people are keen to contribute to environmental projects. Volunteer projects help with this. For some, this activity becomes a priority and turns into a professional pursuit. How does being environmentally friendly become a life value? What is the trigger for the emergence of environmental agenda ambassadors?

# **CITIZEN SCIENCE: HOW TO INVOLVE YOUNG PEOPLE IN FINDING SOLUTIONS**

Description: Citizen science is one of the effective tools for engaging youth in finding solutions to environmental problems. What citizen science environmental projects are

Organizer: SC Rosatom **Description:** Business is interested in ESG agenda implementation and focusing on "green projects." What technologies are used to minimize negative impact on the environment? What innovations are the most promising for integration into production?

### ECOLOGY WITHOUT BORDERS: INTERNATIONAL **COOPERATION IN THE YOUTH ECOSYSTEM** Panel discussion

Organizer: SC Rosatom **Description:** The environmental agenda is gaining popularity among young people, who speak with one voice on sustainable development issues around the world. What do environmental problems around the globe have in common? Is it possible to develop a unified vector of youth engagement in the eco-awareness agenda? What are some examples of effective eco-cases and eco-startups that actively involve young people?

Organizer: ANO National Priorities **Description:** Environmental issues are of concern to young people. However, not everyone manages to adopt an eco-friendly lifestyle. Extra motivation is needed to become a participant of an ecological initiative. First and foremost, it should be the result of a conscious choice rather than following fashion.

ΡΟΟΑΤΟΜ



### **«SHAPE» HALL**

THE ENVIRONMENTAL AGENDA IN HIGHER EDUCATION INSTITUTIONS: CHALLENGES AND PROSPECTS (Panel discussion)

### **JOURNEY TO SCIENCE: ECOLOGY AS A VECTOR** FOR POPULAR SCIENCE TOURISM DEVELOPMENT Discussion sessi



### **ECOLOGY AS A WAY OF LIFE: HOW TO PROMOTE THE TREND AMONG YOUTH** Roundtable